



Who Is Sparkle Publishing?

Sparkle Publishing is a boutique style publishing company where authors can customize their publishing package to fit their personal and financial needs. Your story is your Sparkle! Here at Sparkle Publishing we realize that every author's experience is as unique as their manuscript however, the purpose is the same, to become a published author. Our strategic approach to publishing includes, manuscript preparation, book layout and design, and helping authors create a book marketing strategy to include pre-launch and launch of their published book.

Our boutique style publishing concept was created for authors who are ready to publish within 90 days. Yes, 90 days!

The Sparkle Publishing team partners with each author in three areas:

1. Manuscript Readiness and Preparedness

- Editing services
- Format Editing
- Book Sizing & Pagination

2. Book Cover Design & Layout

- Font, Back & Spine Book Cover
- 3D Book Mockup
- Social Media & Website Advertising

3. Sparkle Author Book Marketing

- Book Marketing Strategy Session
- Book Launch & Signing Consult

Our goal is to get your book published! You keep 100% publishing rights and 100% of your book sales. We get paid for services provided. If you are looking for a publishing company to meet your customized needs then you've found it! Become a Sparkling Publishing Author and share your Sparkle with the world!



Sparkle Publishing Author Guidelines

Authors in a signed contractual agreement with Sparkle Publishing are aware and responsible for adhering to the stated guidelines. Failure to comply to or act in accordance with the stated guidelines are immediate grounds to terminate publishing contract with Sparkle Publishing and said author. Author and Publisher contract termination period is immediate and no refund in any said amount will be returned to the author. All original manuscript files will be returned to author along with any completed work up to the date of the contract this does not include work that is in progress of being completed. Such work will be terminated and given to author in its current condition. This includes but not limited to the following:

- * Manuscripts in the editing process
- * Manuscripts in the format editing process
- * Book Cover designs at any stage
- * Print stage of published book

1. Sparkle Publishing has full approval of finished product and must approve the finished published book product prior to printing.
2. All Sparkle Publishing Authors must be in full production within the first 90 days and ready for book release and launch within 180 days of signed contractual agreement.
3. Sparkle Publishing Authors must pay 50 percent of publishing contract before considered a Sparkle Publishing Author and remaining 50 percent must be paid prior to final manuscript going to print.
4. All printing is the responsibility of the author in agreement with Sparkle Publishing.
5. All content is believed to be true and accurate at the submission of the manuscript and Sparkle Publishing has no liability to the literature produced by said author.



Sparkle Publishing Author Guidelines

6. There are no refunds to include partial or full at any time during this publishing process. All deposits, payments and financial transactions are final and Sparkle Publishing will not be held liable or responsible for repayment.
7. Sparkle Publishing Authors will use print company of Sparkle Publishing unless otherwise approved by Publishing Director prior to final print. During re-print authors must inform Sparkle Publishing in writing of their decision to use another print company outside of the Sparkle Publishing network.
8. After three months of inactivity from author, Sparkle Publishing reserves the right to terminate publishing contract upon two attempts to communicate with author.
9. The publishing contract covers three consults within the 90 day contract additional consults will be billed at a per hour rate to the author.
10. All advertisement media of the published book will be at the expense of the author in contract with Sparkle Publishing; all advertising media must be in approved by the Publishing Director of Sparkle Publishing and aligned with brand strategy identified in third consult.
11. Sparkle Publishing is a boutique style publishing company that provides book publishing services.

90 Days To Your Sparkle!

1-30 Days

- Initial Sparkle Publishing Consult
- Sign Sparkle Publishing Author Agreement
- Guarantee your author agreement with Deposit
- Continue manuscript Updates
- Dream about your book cover design

31-60 Days

- Submit manuscript draft for editing
- Submit book cover design concept
- Review first draft manuscript edits
- Review first draft book cover design
- Submit second draft for revisions/review
- Submit author revisions for book cover design
- Book Marketing Strategy Consult

61-90 Days

- Review second draft of manuscript edits
- Review second draft revision for book cover design
- Finalize and review final manuscript
- Submit manuscript to formatting editor
- Review/Revise new book format
- Finalize book cover
- Book Pre-launch/Launch Strategy Session
- Prepare to send final manuscript, book cover to print
- Send final book to print
- You are published!



90 Days To Your Sparkle!

Our promise is partnership, excellence and completion. We want you to know exactly what we offer our authors and our promise is our brand!

Through our partnership with each Sparkle author we focus on customizing your process to meet your individual needs and walk alongside you from beginning to end.

Excellence, is our signature! Both excellence in service and product. Sparkle Publishing prides itself on serving and meeting it's authors needs and we will definitely not publish books that do not meet the Sparkle Publishing standards of excellence. Just because you self-published doesn't mean it has to look like you did it by yourself! You have a team of experts and specialist here to help!

Completion is your return on investment! Numerous authors begin their publishing process however, they fail to finish the process. Here at Sparkle Publishing we only work with clients who are ready to complete and publish their book. We begin with the end in mind.

Sparkle Publishing Pricing

Services included:	Included in Cost? Yes or No
Paperback or Hardback format You can choose to print your book in paperback or hardback	Y
Custom Designed Book Cover (includes front, back and spine) You will receive a custom full-color front and back cover with spine from our amazing designers.	Y
Custom Designed Interior Formatting* We will turn your manuscript into a professionally formatted book with book store quality.	Y
Choice of Trim Size A variety of trim sizes are available. Customize book sizing may include additional cost.	Y
Electronic Proof Once you enter the production cycle of your book, you will receive an electronic proof (book cover, back cover, and book interior) for you to review and approve.	Y
ISBN Number We assign each book an International Standard Book Number, which catalogs and identifies your book to the book industry.	Y
Author Support Team Here at Sparkle Publishing, we will support and guide you through full publishing process as well as assist you in planning your book launch party.	Y
Non-Exclusive Contract You keep all rights to your book rights!	Y
Royalties You keep 100% of your books sold.	Y
Editing Services(Additional Cost May Apply)* Your manuscript will be thoroughly reviewed by our editorial department to catch and correct any errors in grammar, spelling, punctuation, capitalization, and syntax.	Y
eBook Formatting & Distribution Service (Additional Cost)* This option takes your completed book and format it into all the digital file formats for services like Amazon's Kindle, Barnes and Noble's Nook.	N
Book Copies Print copies of book not included in package price. * (cost is subject to change based on customization of book.)	N
U.S. Copyright Service Copyright assistance is available for an additional cost however, Sparkle Publishing will assist author with step by step process on copyright paperwork.	N

Diamond Package Pricing: **\$2,900.00** (Includes all services listed above)
>>>\$500.00 Deposit + Signed Contract required in order to begin services

Additional Charges Include:

Copyright services \$35-\$60

Book Printing- Price Varies

(Dependent upon customization, trim size, order size, etc.)

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